

We connect We learn We share



WE'RE THE ONLY LIST RESOURCE YOU'LL EVER NEED.

Each day, UBM Americas veterinary products are in the hands of the profession's 60,000 veterinarians and 100,000 team members. We deliver the tools and critical information veterinary professionals need to practice the kind of medicine that ultimately helps pets lead long and healthy lives.

Our database contains only our subscribers and conference attendees — veterinary professionals who are active, engaged, and employed in US veterinary practices. And because the data we offer comes to us directly from them, you can be certain you are buying an accurate, high-quality list.

Tailor our veterinary database to match your marketing objectives to your target audience. Our database includes veterinarians in both corporate and private practice; associate veterinarians; hospital managers; certified veterinary technicians and practice team members (including receptionists). Your selected audience can be broken down by demographic metrics including title, geography, practice size and years in practice.

All companies and brands. All list rental products, except the CVC list.

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CVC pre- and post-attendee list.

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LIST RENTAL RATE CARD

Email List Rental
\$425/M with a \$2,000 minimum*

Postal List Rental
\$100/M with a \$1,000 minimum*
(sent to a 3rd party mail house)

Phone List Rental
\$160/M with a \$1,000 minimum*
(sent to a 3rd party mail house)

Full Record List Rental
\$650/M with a \$3,000 minimum*
(sent to a 3rd party mail house)

Phone and Postal List Rental
\$235/M with a \$2,000 minimum*
(sent to a 3rd party mail house)

CVC Attendee List
Pre-show and Post-show Mailing List:
(one-time use) Postal list of pre-registered
CVC attendees. Does not include de-
mographic, registration details, e-mail
addresses, phone or fax numbers. Only
available to CVC exhibitors.
\$235/M with a \$350 minimum*

- Selections
- Business
 - Function/Title
 - Practice Type
 - Species
 - Number of Vets
 - Geography

* All rates are net.

We tell your story

UBM Americas, Veterinary
live events. digital. print.

