

3 Brands

83,000

influential veterinary professionals

Here's how...



Reach 83,000 influential practice managers and technicians with our exclusive Team Bundle*



- Firstline: Full page print ad
- Firstline360 eNewsletter: Digital ad
- Facebook: dvm360: social media post
- dvm360.com/team: Digital banner ad
- CVC San Diego: Team Content Sponsorship

All of this for \$10,000!

Our Team360 bundle is built around veterinary team members' preferred communication platforms; online, in print and face-to-face. This bundle has a value of \$16,250.

Platforms

- Firstline* leads all publications in veterinary team readership
- dvm360.com* crushes the competition as the team's preferred online resource
- Firstline360 eNewsletter* has 17,300 subscribers and a 34% average open rate per issue
- CVC San Diego* receives rave reviews from technician and practice manager attendees

Contact your UBM account manager today to learn more about the **Team360 Bundle**.

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